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Filing date: **03/15/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	92046185
Party	Plaintiff Amanda Blackhorse, Marcus Briggs, Phillip Gover, Shquanebin Lone-Bentley, Jillian Pappan, and Courtney Tsotigh
Correspondence Address	JESSE WITTEN DRINKER BIDDLE AND REATH LLP 1500 K STREET NW, SUITE 1100 WASHINGTON, DC 20005-1209 UNITED STATES Jesse.Witten@dbr.com, John.Ferman@dbr.com, Lee.Roach@dbr.com, Stephen.Wallace@dbr.com
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Signature	/Jesse A. Witten/
Date	03/15/2012
Attachments	Part 11 of 60 BLA-TTAB-01157 - 01216.pdf (62 pages)(8838768 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re Registration No. 1,606,810 (REDSKINETTES)

Registered July 17, 1990,

Registration No. 1,085,092 (REDSKINS)

Registered February 7, 1978,

Registration No. 987,127 (THE REDSKINS & DESIGN)

Registered June 25, 1974,

Registration No. 986,668 (WASHINGTON REDSKINS & DESIGN)

Registered June 18, 1974,

Registration No. 978,824 (WASHINGTON REDSKINS)

Registered February 12, 1974,

and Registration No. 836,122 (THE REDSKINS—STYLIZED LETTERS)

Registered September 26, 1967

)	
Amanda Blackhorse, Marcus Briggs,)	
Phillip Gover, Jillian Papan, and)	
Courtney Tsotigh,)	
)	
Petitioners,)	
)	Cancellation No. 92/046,185
v.)	
)	
Pro-Football, Inc.,)	
)	
)	
Registrant.)	
_____)	

ATTACHMENT TO PETITIONERS' FIRST NOTICE OF RELIANCE

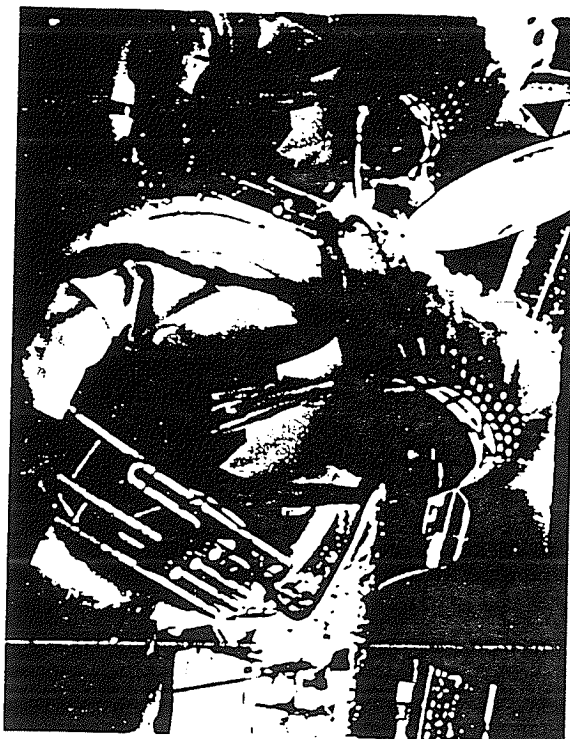
PART 11 OF 60

BLA-TTAB-01157 – BLA-TTAB-01216

Respectfully Submitted,

/s/Jesse A. Witten
Jesse A. Witten
Jeffrey J. Lopez
John D. V. Ferman
Lee Roach
Stephen J. Wallace
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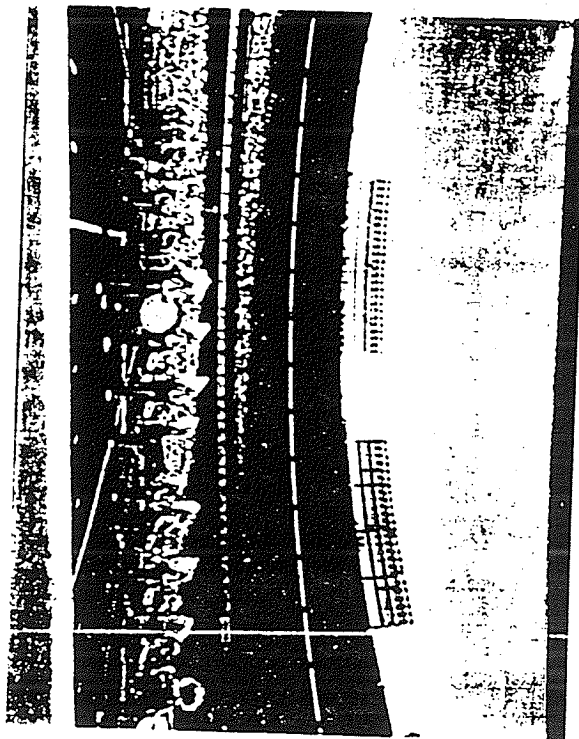
Counsel for Petitioners



S_0009068

Harjo, et al. v.
Pro-Football, Inc.
Case No. 21,069
Petitioners' Ex.

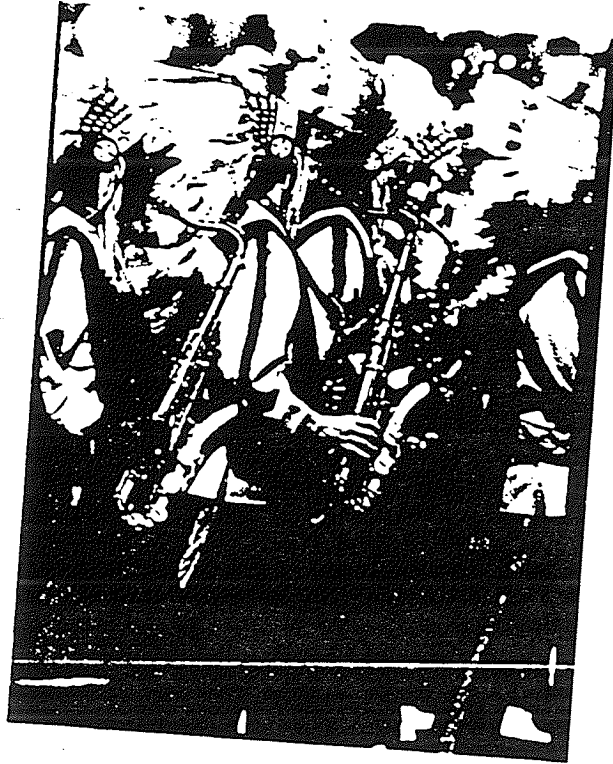
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S_0009069

Harjo, et al. v.
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Petitioners' Ex.

24.023



S_0009070

Harjo, et al. v.
Pro-Football, Inc.
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Petitioners' Ex.

24.024



S_0009071

Harjo, et al. v.
Pro-Football, Inc.
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Petitioners' Ex.

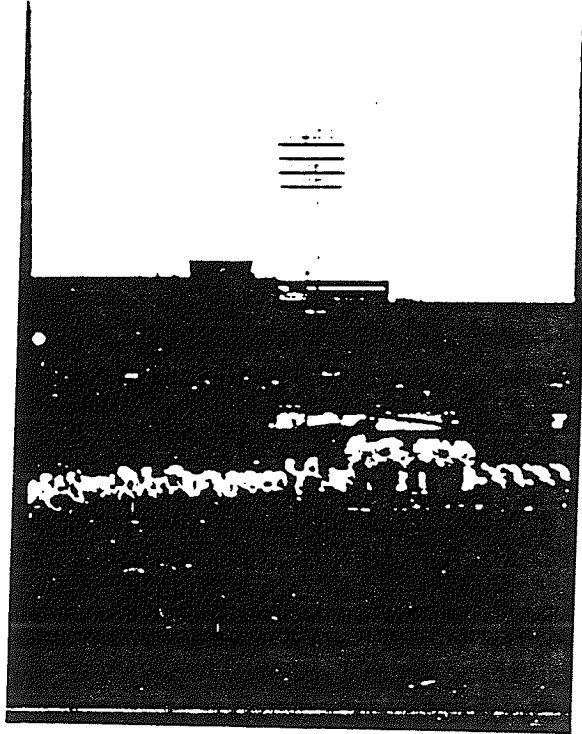
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Harjo, et al. v.
Pro-Football, Inc.
Case No. 21,069
Petitioners' Ex.

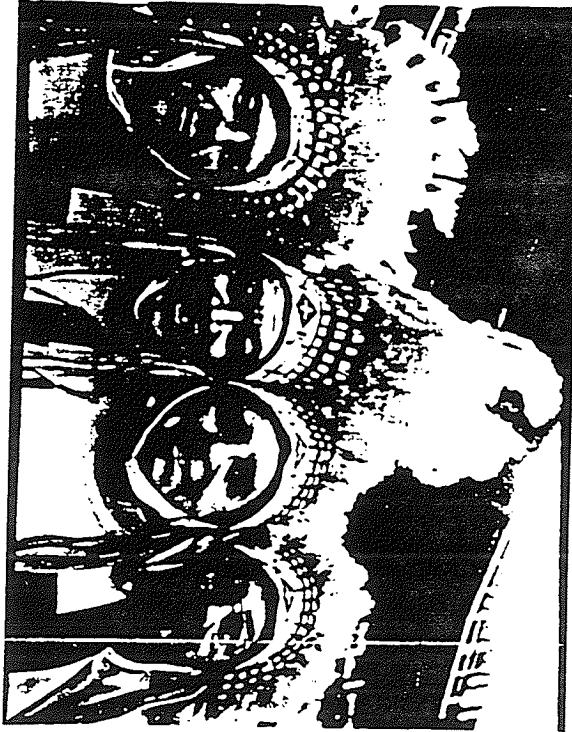
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S_0009075

Harjo, et al. v.
Pro-Football, Inc.
Case No. 21,069
Petitioners' Ex.

24.027

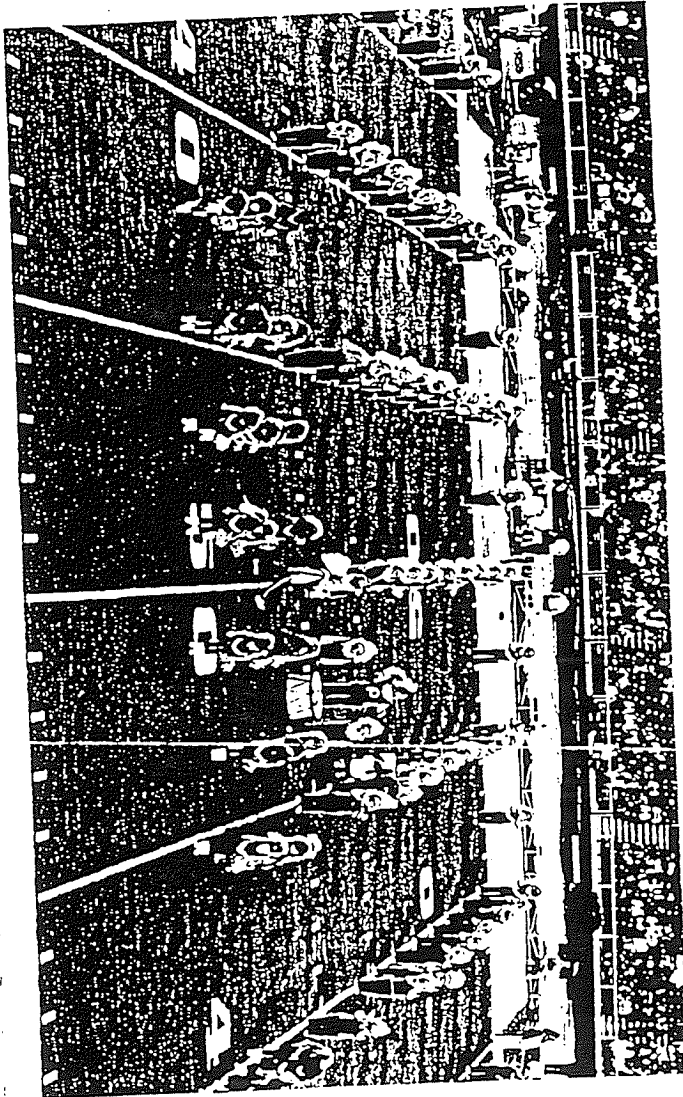


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Harjo, et al. v.
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Petitioners' Ex.

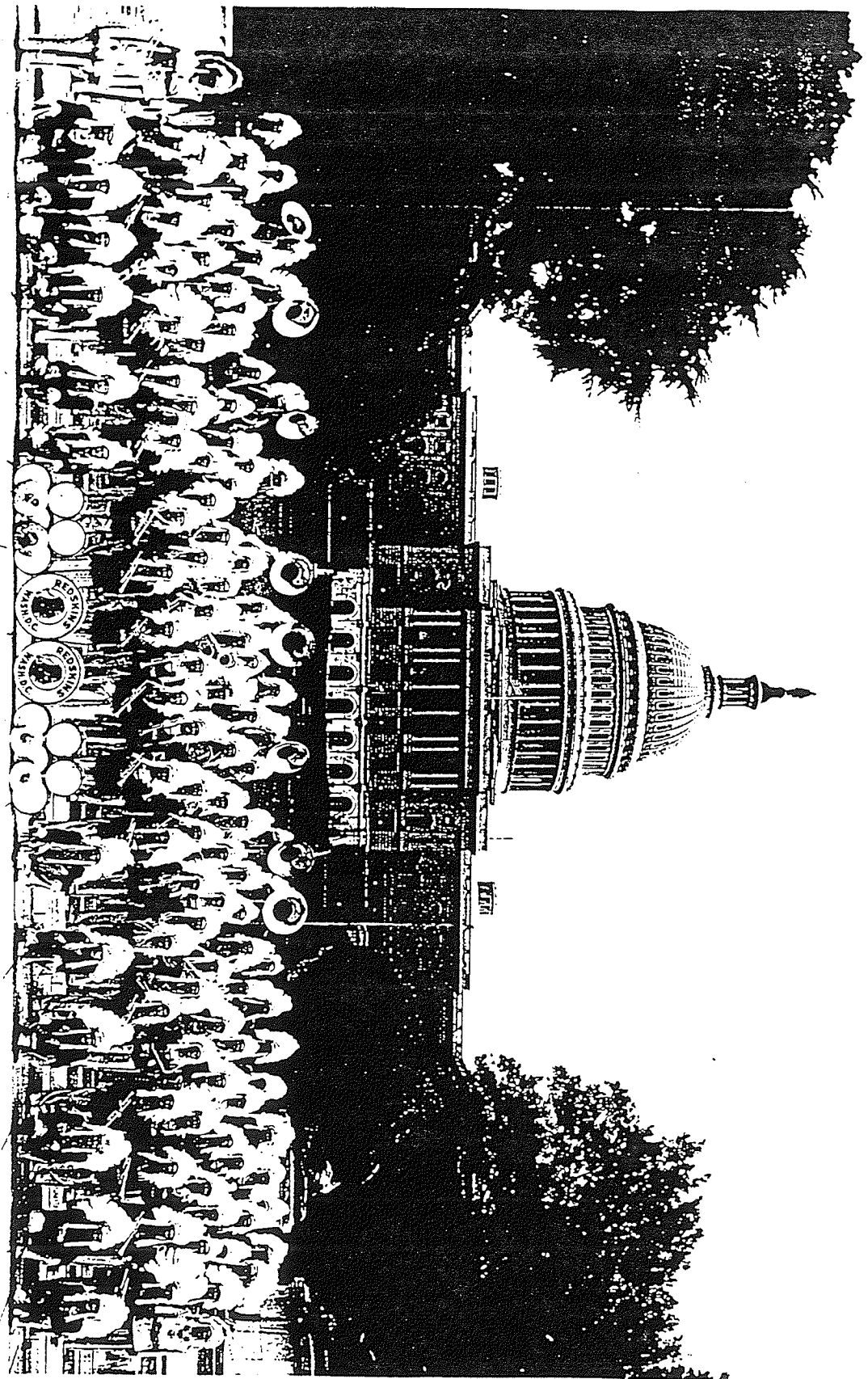
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Harjo, et al. v.
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24.029

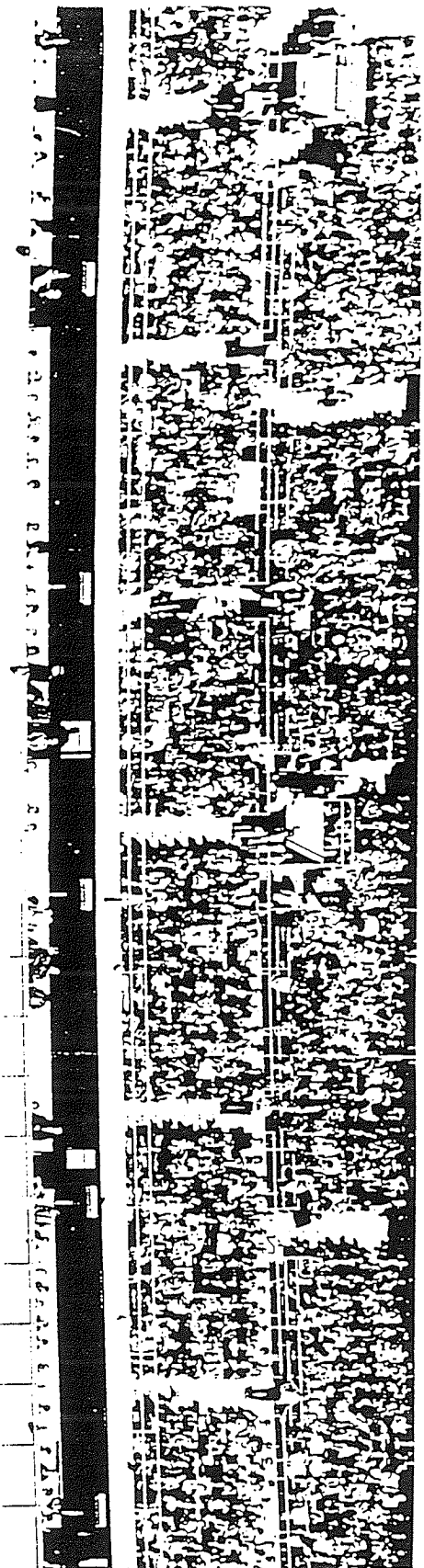
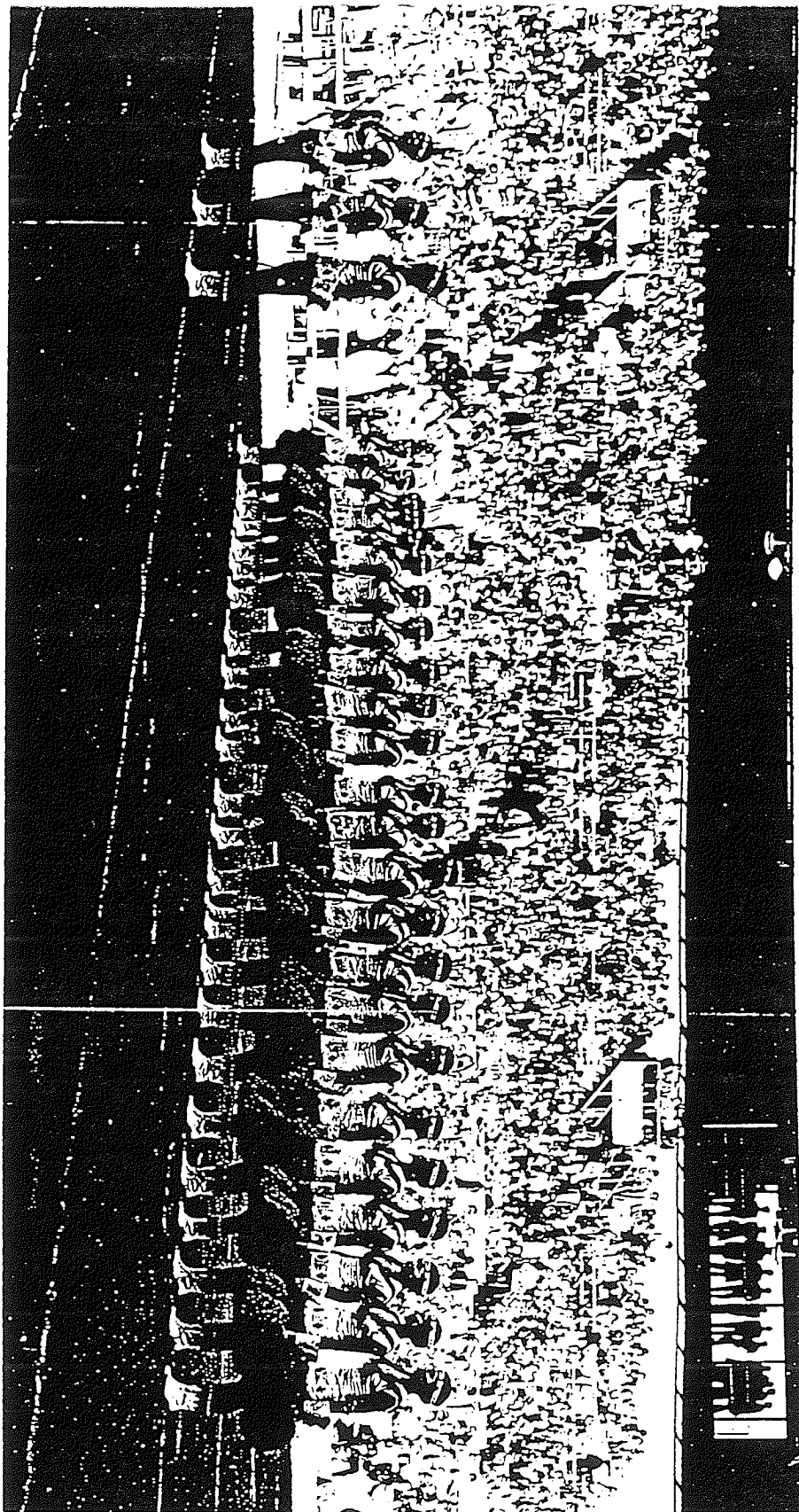


Harjo, et al. v.
Pro-Football, Inc.
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Petitioners' Ex.

24.030

S_0009130

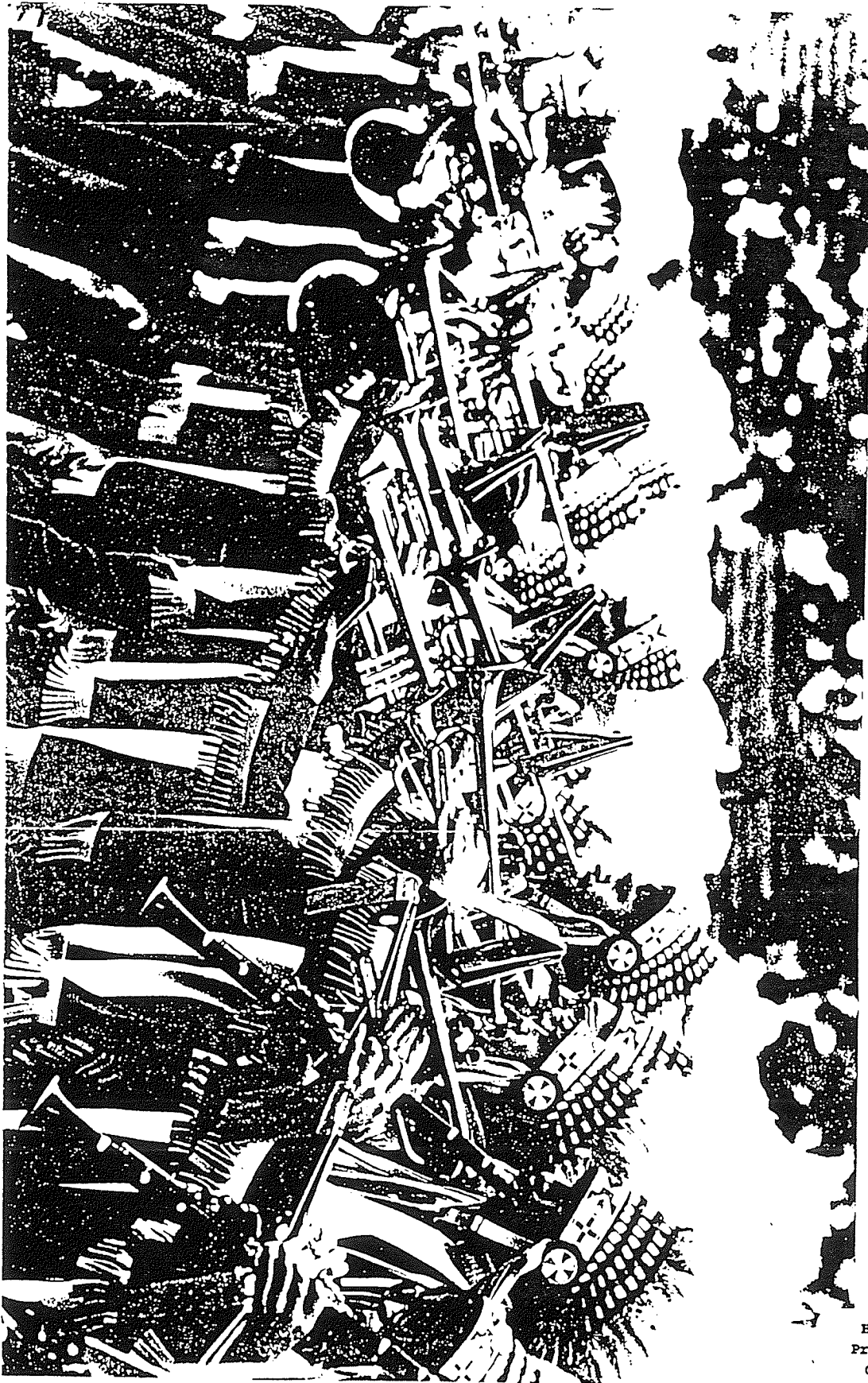
BLA-TTAB-01165



S_0009166

Harjo, et al. v.
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Petitioners' Ex.

24.031



Harjo, et al. v.
Pro-Football, Inc.
Case No. 21,069
Petitioners' Ex.

24.032

Pet. Ex. 25

PRO-FOOTBALL, INC.

MINUTES OF REGULAR MEETING OF DIRECTORS

March 27, 1972

A regular meeting of the Board of Directors of Pro-Football, Inc. was held at the American Security & Trust Co., 15th & Pennsylvania Avenue, N.W., Washington, D.C., Trust Department, at 4:00 o'clock in the afternoon.

There were present the following:

Joseph W. Barr
Edward Bennett Williams
J. Paul Marshall
Augustus P. Crenshaw, III
Joseph L. Whyte

Constituting all of the directors except Mr. Jack Kent Cooke, and Milton W. King, Esq.. Bernard I. Nordlinger, the secretary, was present and took the minutes of this meeting.

REDACTED

Harjo, et al. v.
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25.001

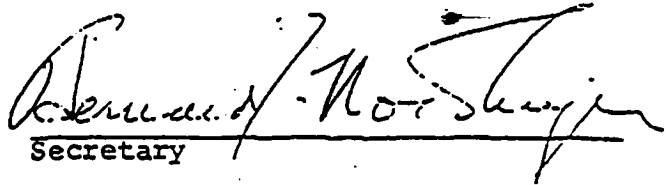
S_0007083

The president next reported to the meeting the objections that had been raised by a group of Indians concerning the use of the name "Redskins".

REDACTED

S_0007084

Thereupon, there being no further business to
come before the meeting, the same was duly declared to be
adjourned.


Secretary

REDACTED

S_0007085

1985 HIGHLIGHT FILM

WASHINGTON REDSKINS

Bob Sargent

HAIL TO THE REDSKINS

WASHINGTON, D.C. SYMBOLIZES OUR NATION'S MANY LIBERTIES,
INCLUDING THE FREEDOM TO VOTE.

BUT, IN A CITY DIVIDED BY POLITICS, THERE IS ONLY ONE CAM-
PAIGN SLOGAN THAT HAS HAD UNANIMOUS APPEAL FOR HALF A CENTURY.

THE SUCCESS WASHINGTON HAS ENJOYED IN THE 80'S IS THE RESULT
OF A PROUD WINNING TRADITION. THROUGHOUT THE YEARS THE REDSKINS
HAVE MAINTAINED AN UNRIVALED LEVEL OF EXCELLENCE, ~~THAT WAS INITIALLY~~
^{50 SEASONS AGO} INSTILLED BY THE TEAM'S SPIRITED FOUNDER.

GEORGE PRESTON MARSHALL INVESTED IN THE BOSTON BRAVES IN
1932. BUT IT WASN'T UNTIL THE FLAMBOYANT SHOWMAN MOVED HIS TEAM
TO WASHINGTON IN 1937 THAT THE REDSKINS BEGAN TO EARN RAVE REVIEWS.

MERCHANDISING THE TEAM LIKE HIS SUCCESSFUL LAUNDRY BUSINESS
MARSHALL PROUDLY INTRODUCED PRO FOOTBALL'S FIRST MARCHING BAND,
FIRST FIGHT SONG, AND HALFTIME SHOWS THAT OCCASIONALLY GOT A BIT
OUT OF HAND.

MARSHALL'S FLARE FOR SHOWMANSHIP EVEN EXTENDED TO THE SIGNING
OF HIS #1 DRAFT CHOICE, SLINGIN SAMMY BAUGH.

Harjo, et al. v.
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Petitioners' Ex.

S_0008768

25.002

NOT SINCE CUSTER'S LAST STAND HAD COWBOYS BEEN SO OVERWHELMED BY REDSKINS.

WASHINGTON'S 31-17 VICTORY WAS ONE OF THE BIGGEST WINS IN TEAM HISTORY, AND PROPELLED THE REDSKINS INTO THEIR SECOND SUPER BOWL.

THE REDSKINS WERE BRAVES ON THE WARPATH IN 1982; AND WHEN THE SUN SET IN MIAMI, SUPER BOWL 17 BECAME ANOTHER FEATHER IN THEIR HEADDRESS.

WITH A 27-17 VICTORY WASHINGTON HAD WON ITS FIRST WORLD CHAMPIONSHIP IN 40 YEARS.

IN THE 80'S, THE REDSKINS HAVE RISEN TO THE SUMMIT OF PRO FOOTBALL, BUT THEIR ASCENT WOULD NOT HAVE BEEN POSSIBLE IF NOT FOR THE BOLD STEPS TAKEN BY TWO ENTERPRISING, VISIONARY MEN, JACK KENT COOKE AND GEORGE PRESTON MARSHALL.

FROM THE PAST TO THE PRESENT EVERY REDSKIN TEAM HAS REFLECTED THEIR ADVENTUROUS NATURE.

THE PLAYERS HAVE BEEN SPECIAL MEN, WHO WHILE BOUND BY A COMMON GOAL WERE ALL VERY DIFFERENT.

NO TWO STYLES WERE THE SAME, BUT INDIVIDUALISM OFTEN BREEDS SUCCESS.

S_0008776

SEP 13 1993



MAIL: PO BOX 1100, WASHINGTON, DC 20001. SHIPPING: 2100 REDSKIN PARK DR. ASHBURN, VIRGINIA 22004. PHONE 703-755-5000

September 13 1993

(VIA FACSIMILE)

Mr Craig Kapp
 Vice President
 Management Supervisor
 McCann-Erickson USA Inc
 6500 Rock Spring Drive Suite 400
 Bethesda MD 20817

Dear Craig

As you know, the Washington Redskins are very sensitive to our image, particularly in this day and age of political correctness.

To help facilitate McDonald's process of creating an advertising campaign centered around the Redskins, the following are among the criteria of how the Redskins name, logo, and image must be portrayed in advertising:

- 1) Reserved and Tasteful.
- 2) Redskins Logo Not to be Changed in any way.
- 3) No Caricatures.
- 4) No Indian Costumes or Headresses.
- 5) No War Chants, Yelling, Derogatory Indian Language (ie: "Scalp the Cowboys," etc...).
- 6) Use of "Hail to the Redskins" must be Presented Tastefully.
- 7) Film and Photography used Must be Beneficial to the Redskins' Image.
- 8) No Smart-Elect Language or Humor.
- 9) No Insulting Language or Humor.

If you have any questions, please give me a call.

Best regards

[Signature]
 John Kent Cooke Jr
 Director of Promotions
 and Stadium Operations

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 Petitioners' Ex.

25.003

[Handwritten] cc: John & Cooke SR

S_0008846

THE WASHINGTON REDSKINS - SUPER BOWL XXVI CHAMPIONS

Pet. Ex. 26



10020 North Fifteenth Avenue

Telephone: (602) 944-3335

Phoenix, Arizona 85021-2199

Office of the President

February 19, 1991

Paul Tagliabue
National Football League
410 Park Avenue
New York, NY 10022

Dear Mr. Tagliabue,

You sent me the same "Dear NFL Fan" letter and the same December 23, 1990 New York Times article twice, but you still have not responded to the concerns I have brought to your attention.

Enclosed is a copy of my previous letter. Will you please take time to read and respond to it?

Your response will also help me understand a quote from your New York Times editorial, that "many Americans, of all races and backgrounds, perceive the Arizona opposition as a slap at Dr. King and his message."

I can tell you for certain that American Indians perceive as a slap in the face an NFL team called "Redskins" much more than they do Arizona voter opposition to a Martin Luther King, Jr. holiday.

Mr. Tagliabue, I do not need to read your New York Times article again to understand the reasons behind your decision to move the 1993 Super Bowl from Arizona. I have understood your reasons from the beginning.

What I still do not understand is why the NFL is so sensitive to this particular civil rights issue and totally insensitive to the dignity and self-respect of American Indians?

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26

NFL 0000030

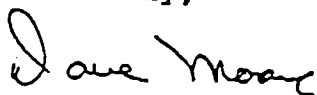
BLA-TTAB-01176

February 19, 1991
Page 2

In your article you state "sometimes there is an opportunity for common sense". In my view, and in the view of many American Indians, your position on the MLK holiday is contradictory and lacks common sense. For example, you anecdote your article by quoting a New York Giant player as saying "I don't know why the state of Arizona would do something like that." He would certainly say the same thing and probably worse about the NFL if one of your teams were called the "Blackskins". And that's precisely what many American Indians have said about the NFL in light of your continual perpetuation of a negative image of them through the "Redskins" moniker. But it does not seem to concern you that another race is at least as deeply offended by your lack of sensitivity to them as you portray Americans of all races as being by Arizona's vote on a Martin Luther King, Jr. holiday.

I am faxing this letter in hopes of receiving a better response than a form letter and newspaper article.

Sincerely,



Dave Moore
President

cc: New York Times
Arizona Republic

NFL 0000031

BLA-TTAB-01177

Pet. Ex. 27

Katie THE REDSKIN

WORDS BY
AL STILLMAN
MUSIC BY
AL JACOBS



Featured by
THE HI-BOYS
MAX RANEY and DOYE O'DELL
and their Radio Rangers

Barbelle

STASNY MUSIC corp.
music publishers
145 Broadway
New York

Harjo, et al. v.
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Case No. 21,069

Petitioners' Ex.

27

501405

ROSIE, THE REDSKIN

2nd Chorus:

Gave up her wigwam
By breaking the lease
She was sick of watchin' old Tecumseh,
Punishin' the pipe of peace;
And one sunny mornin'
She packed everything,
Took the train from Oklahoma City,
Settin' out to have her fling.
Each night she puts her warpaint on
Till she can't get any more paint on;
"We'd love", say the Deacons,
"To see the Last of the Gal Mohicans."
Rosie, the Redskin,
She's makin' 'em fall,
Givin' every feller palpitation
'Cause she's out to scalp 'em all!

501406



Rosie The Redskin

Words by
AI STILLMAN
A.S.C.A.P.

Music by
AL JACOBS
A.S.C.A.P.

Moderato

mf

VOICE * Dm Gm A7

Ro-sie the Red-skin — was an In-di-an, — Who was keen on
Ro-sie the Red-skin was in - tel-li - gent, What a bill of

mp ** D 7 D G G A A 8

truck-in' and lin-dy-in'; With Sit-ting Bull — she was sit-ting
goodsshe could sell a gent! Though just a child of the wild and

E A D D Bb A D D C# D F

Bb7 A7 F+ A7 Dm A7 Dm6 Adim A7

pret-ty, — But she left him flat for the great big ci-ty, Pret - ty
wool-ly She knew ev - ry trick of the city ful - ly, So she

Bb A E A D poco rit A

* Diagrams are for Guitar. Symbols are for Banjo and Ukulele

** Symbols are for Accordion Bass

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501407

REFRAIN

swing tempo

RO-SIE THE RED- SKIN, _____ She's knock-in 'em dead; _____
 Ev-er since she left _____ the Res-er-va-tion, Swing is go-ing to her head. _____ She
 took her pa-poos-es, _____ And went on the loose; _____
 When she gave the Chief _____ her res-ig-na-tion, She went out to raise the deuce. _____

Chords: Dm, Bb7, A7, Dm, Bb7, F, Cdim, C7, Gm, C7, F, A7, Dm, Bb7, F, Cdim, C7, Gm, C7, F.

Dynamics: *p-mf*, *fz*, *fz*, *fz*.

501408

All night she's swing-in' on her pins, — Wear-in' out her dance-in' moc-ca-sins, —

Then when she gets sleep-y, She hits the hay in a Broad-way tee-pee.

RO-SIE THE RED-SKIN, — She's paint-in' the town, —

Since she got a taste — of syn-co-pa-tion, How ya gonna hold her down. —

The musical score is written for voice and piano, with guitar chords indicated above the staff. The key signature has one flat (Bb). The tempo and style are indicated by the notation and the lyrics. The score is divided into four systems, each with a vocal line and a piano accompaniment line. The lyrics are written below the vocal line. The guitar chords are written above the piano accompaniment line. The score includes various musical notations such as notes, rests, accidentals, and dynamic markings.

501409

SEE EXTRA CHORUS
ON BACK PAGE

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BANJO
and
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BLUE BIRD INSPIRATION
MARCH OF THE BLUES
BROWNIE'S FROLIC
FLUFFY RUFFLES
I'M CALLING YOU
LOVE'S GARDEN
SPINAL CHORDS
SAILING ALONG
(Over the Keys)
DANCE OF THE BUTTERFLIES
HOT IVORIES

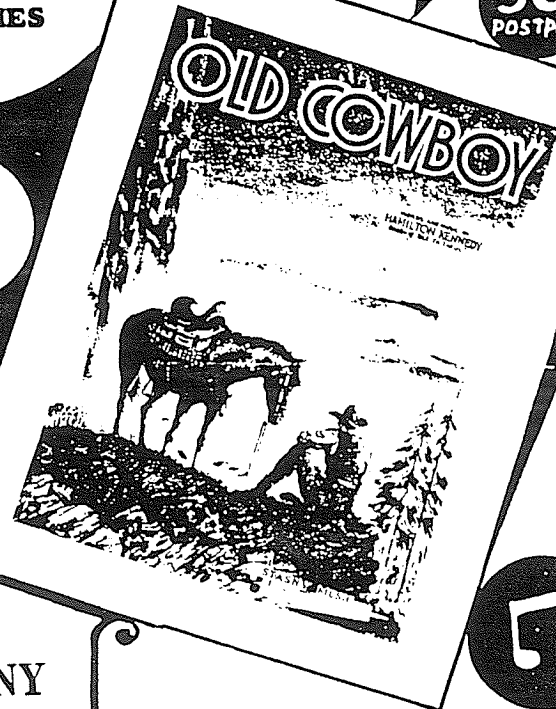
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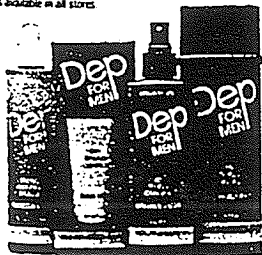
CLIPPING.



Dep's taking 50¢ off,
so get clipping!

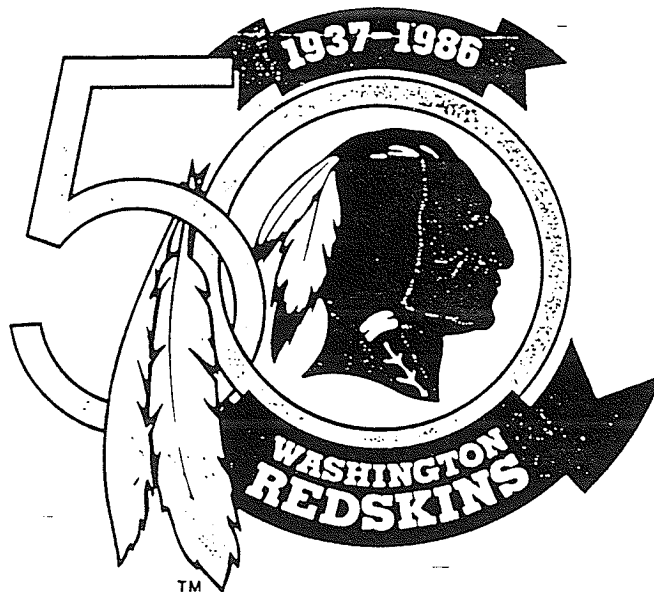
Save 50¢ on any
Dep for Men product. **50¢**
(Limit 1 coupon per item.)

*Terms: You are authorized to act as our agent for the redemption of this coupon
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nished upon request. Failure to do so may, at our option, void coupons for which
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41670 100928

Available at



"Hail to the Redskins!
Hail Victory!
Braves on the Warpath
Fight for old D.C.!!
Run or pass or score—
we want a lot more!

Beat 'em Swamp 'em Touchdown—
let the points soar!
Fight on, Fight on—
Till you have won,
Sons of Wash-ing-ton!!"

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28 001

0001946

WASHINGTON'S UNIFYING FORCE

BY MORRIS SIEGEL

DEPOSITION
EXHIBIT

Chokke &
3-27-46 mv

was sung badly, if enthusiastically, on the White House lawn by Secretary of State George Rogers.

It was performed, nightly for a week, in the Kennedy Center for the Performing Arts by the National Symphony Orchestra under the direction of Russian-born conductor Mstislav Rostropovich.

It was proposed as the official song of the nation's football, which now is identified as much as the headliners of the Super Bowl as champions as the seat of the federal government.

It was extolled by a unanimously adopted resolution of the Maryland State Senate as a display of bipartisan spirit at its highest level.

In Washington, it continued to be number one on the people's charts regardless of which Top 40 show they listened to. It remains a unifying battle cry in restaurants and bars on Capitol Hill.

"Hail to the Redskins," the first song of any NFL franchise, is enjoying more popularity today than it has in its 46-year history.

However poorly it is sung or played, "Hail to the Redskins" immediately draws Washingtonians to attention.

"Hail to the Redskins" was composed by Barnet (Barnee) Breeskin, a bandleader of the Shoreham band in Washington.

Breeskin's followers included Supreme Court justices, high-ranking senators and congressmen, and the late George Marshall, the Redskins' owner who resided at the Shoreham with his wife, Corinne Griffith Marshall, a movie picture star from silent film days.

"When I read that George was moving a football team he owned in Boston (the Redskins) to Washington," Breeskin says, "I decided that what every football team needed was a good fight song."

"I knew nothing about football, especially George's team, except that he had them the Redskins, which meant,

A 46-YEAR-OLD REDSKINS SONG HAS FEDERAL TOES TAPPING



Corinne Griffith goes over the new fight song with arranger Harold Walters.

HAIL TO THE REDSKINS*

Hail to the Redskins! Hail Victory! Braves on the warpath. I Fight for old D.C. I Scalp 'um, swamp 'um, we will! Take 'um big score.

Read 'um, Weep 'um, touchdown, I We want heap more. I Fight on, fight on, 'till you have won. I Sons of Wash-ing-ton. I Rah! Rah! Rah!

Hail to the Redskins! Hail Victory! Braves on the warpath. I Fight for old D.C.

*Copyright, 1938, Leo Feist, Inc.

at least to me, that any song about them had to have some kind of Indian beat to it. So I wrote in some tom-tom music, blended it with 'Dixie' and offered it to George. He rejected it without ever hearing one note.

"Thank God Corinne dominated that marriage. What she said went in their relationship. She saved the day and the song for the Redskins and me."

The late Corinne Griffith Marshall corroborated Breeskin's version in her 1938 book, *My Life With the Redskins*.

"Things were fairly quiet one morning (July, 1937) when the telephone rang. It was Barnee, leader of the Shoreham band. Since the Redskins were go-

ing to be in Washington, he said, he thought they should have a song and he had written one which he wanted us to hear. He was calling it the 'Washington Redskins March.'

"I turned from the telephone and asked George, whose nose was, as always, buried in a newspaper, if he wanted to hear the number. Without even looking up or missing a line of what he was reading, he said, 'If I listened to every song written for the Redskins since moving to Washington, I wouldn't have time to attend to my laundry. Tell Barnee no.'

"Hello, Barnee? He says he'll be delighted."

"... At a quarter to eight that night we heard for the first time the music of the 'Washington Redskins March.'

"The music was sent to Buddy DeSylva in New York, who had written the lyrics for 'A Kiss in the Dark,' 'When Day is Done,' and other fine songs. His answer about a Redskins song was 'How could one write anything romantic about pro football?'"

The offer to supply words also was rejected by the late Bob Considine, then of the *New York Mirror*, who returned it, saying merely, "Love, Bob."

Few things ever stopped George Marshall. So, in this time of mini-crisis, he turned to his wife and suggested that she try her hand at the lyrics.

"The first time it was sung with Corinne's lyrics, the reaction of the Shoreham audience was indifferent," Breeskin remembers. "But George applauded and applauded. He was determined to make it a success, particularly since his wife had written the words."

Breeskin's music and Corinne's lyrics remained intact, as written in 1937, until recent pressure forced changes in both the music and lyrics.

Blacks had considered the inclusion of a few bars of "Dixie" offensive, and the music was dropped. Indians object-

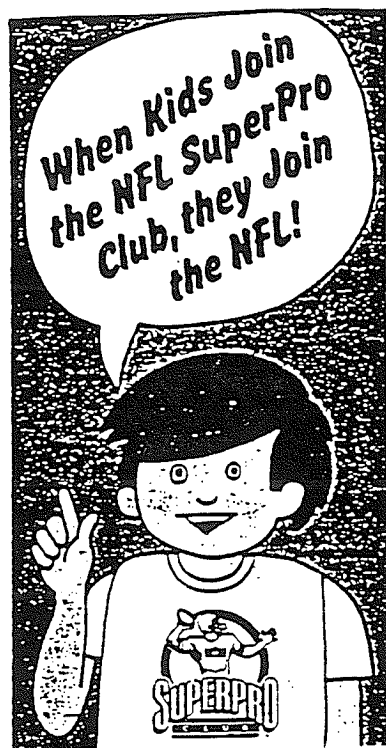
15A

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Pro-Football, Inc.
Case No. 21,069
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NFL SuperPros have super football fun!
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special NFL packages in the mail!
NFL SuperPros
feel like they're part of the game!

Who are NFL SuperPros? They're kids aged 8-14 who belong to a great new NFL fan club, the NFL SuperPro Club. And you can be an NFL SuperPro, too! Just fill out the coupon below and send it with a check or money order — no cash please — for \$6.50* (includes \$5.00 postage and handling) and you'll start receiving these great NFL items:

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Favorite team _____

Fill out, clip, and mail this coupon, along with a check or money order (no cash please) for \$6.50 to:

NFL SuperPro Club
 P.O. Box 8885
 Trenton, N.J. 08650

GD83

*Foreign memberships are \$12. Membership kits will be mailed beginning September 1, 1983.

Please allow 4-6 weeks for first delivery.

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The Redskins' Marching Band strides onto the field wearing the Indian garb.

ed to that portion of the lyrics that implored the Redskins to: "Scalp 'em! Swamp 'em! We will take 'em! Big score! Read 'em! Weep 'em! Touchdown! We want heap more." They were replaced by the current version: "Run or pass and score! We want a lot more! Beat 'em. Swamp 'em touchdown! Let the points soar."

The Redskins won an NFL championship in their first year in Washington. The team's band was an instant success in 1937, too.

The 150-piece group Marshall helped put together actually was two bands. Marshall engaged Breeskin and his Shoreham swing band to entertain Grif-fith Stadium clientele before, during, and after the Redskins' games.

But that wasn't enough for Marshall. He was a marching band man. He merged a group of musicians he and his wife had heard at college games with another group that played for a local dairy.

The band's most notable performance came before the last regular-season game of 1937, when it invaded Manhattan. One observer wrote, "At the head of a 150-piece brass band and ten thousand fans, George Marshall slipped unobtrusively into New York today." The following day the Redskins thrashed the Giants 49-14 to qualify for the NFL Championship Game a week later in Chicago. Washington defeated the Bears 28-21 for the title.

There is disagreement over the identity of the first leader of the Redskins' big band, but the consensus choice is John D'Andelet, who helped Marshall round up his 150-man squad.

The band's first organizational meeting was held in an old firehouse across the D.C. line in Maryland, with Marshall—who else?—in charge.

Marshall had to convince his untested gang of musicians that "Hail to the Redskins" was much more appropriate for football than "Onward Christian Soldiers," which was the favored song.

Marshall filibustered for his song and finally won the argument by singing it to the accompaniment of his wife, who

picked out the tune with one finger on a piano.

Since then, the Redskins' Marching Band has done nothing but thrive—the same pay Marshall granted them 46 years ago: one complimentary ticket each to home games. This compensation includes weekly rehearsals.

In its long existence, the Redskins' band, which has played through rain and snow, counts one major frustration in its book of memories.

The band accompanied the Redskins to Cleveland for the 1945 championship game on December 16 against the Rams (who moved to Los Angeles the next season). The weather was so cold in Cleveland that day that the band's instruments actually froze, and were unusable. Even worse, the Redskins lost 15-14 to the Rams.

The most notable tribute to Breeskin was paid by Rostropovich, when the National Symphony Orchestra played "Hail to the Redskins" as the final number for a week during its concert in early February at the Kennedy Center.

One evening was understandably special for Breeskin and his wife. They were there as guests of the conductor. Moments before the orchestra was to conclude its performances, Breeskin and his wife Dolores were ushered backstage to wait in the wings for Rostropovich. When the regular concert was over, the maestro addressed the gathering.

"Ladies and gentlemen," he said, "I know about Chopin, Mozart, and the rest, but right now I would like you to meet my favorite composer, Barney Breeskin, the man who wrote 'Hail to the Redskins.'"

"I came to center stage," Breeskin says, "and I was given a bear hug by Mr. Rostropovich, who then led his great orchestra in 'Hail to the Redskins.' It was one of the great thrills of my lifetime."

Every night of the concert's run, the song was greeted with foot-stomping and wild cheering.

Morris Siegel is a free-lance writer in Washington, D.C.

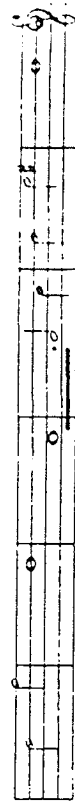
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RALLY SONG OF THE WASHINGTON REDSKINS

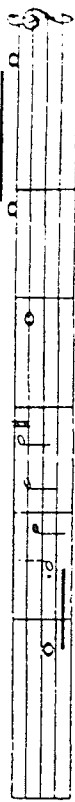
HAIT TO THE REDSKINS

Words by
CORINNE GRIFITH

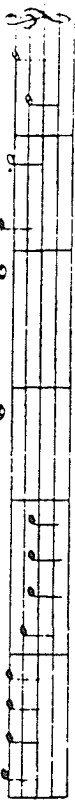
Tempo di Marcia



Hail To the Red Skins Hail we to



Braves on the war path



Fight for old D C scalp 'em, swing 'em We will take 'em



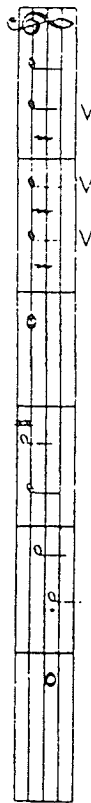
Big scree Read 'em, weep 'em touch down we want to ap more Fight

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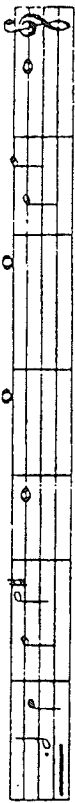
COURTESY OF THE IN COMPANY



on fight on till you have won Sons of Wash ing



ton (Rah! Rah! Rah!) Hail To the Red Skins



Hail we to D C Braves on the war path



Fight for old D C

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Music by
BARNEE BRESKIN

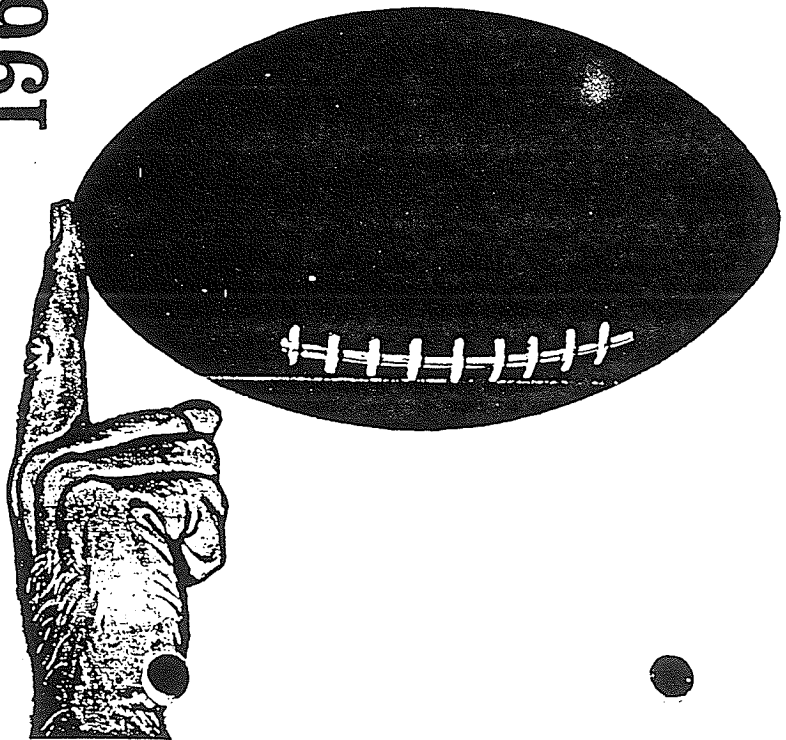
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28.003

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WASHINGTON
REDSKINS
1962



Harjo, et al. v.
Pro-Football, Inc.
Case No. 21,069
Petitioners' Ex.

28.004

001276

GREAT DAYS...to remember

The Start
July 9, 1932

George P. Marshall heads syndicate (Vincent Bendis, Jay O'Brien, M. Dorland Doyle) that buys National Football League franchise for Boston, Mass. They contract to play in Braves Field, home of National Baseball League team—and are called "The Braves."

The Name
July 8, 1933

The Boston gridders move to Fenway Park, home of American League Red Sox, and "The Braves" become "The Redskins."

The Franchise
Feb. 13, 1937

National Football League approves transfer of Boston Redskins franchise to Washington, D.C.

The First Game
Sept. 16, 1937

Jesses Jones throws out the first ball and Riley Smith plays with it all night.

The Band
Aug. 9, 1938

The famed Redskins Band founded. First of its kind . . . and still the best. See page 13.

The Song
Aug. 17, 1938

"Hail to the Redskins!", our cherished rally song, rings out across the land for the first time—over a coast-to-coast network. First also of its kind . . . and still the best, too. Words by Corinne Griffith, music by Barney Breeskin, published by Leo Feist.

Westward Ho!
Aug. 2, 1939

Redskins set forth on first coast-to-coast football training trip. Training site for the pigskin pioneers: Eastern State Normal School in Cheney, Wash. (near Spokane).

"Hail to the Redskins"

Balled for Battle: Oldest and best pro football victory march.

HAIL TO THE REDSKINS, Hail Vic-to-ry,
Braves on the war-path, Fight for old Dixie.

Scalp 'em, Swamp 'em

We will take 'em big score.

Read em, weep 'em,

Touch-down we want heap more.

Fight on. Fight on till you have won.

Sons of Wash-ing-ton (Rah! Rah! Rah!)

HAIL TO THE REDSKINS, Hail Vic-to-ry,

Braves on the war-path, Fight for old Dixie.

Hail 'to the Redskins'

(Oldest pro football victory march.)

HAIL TO THE REDSKINS, Hail Vic-to-ry,
 Graves on the war-path, Fight for old D. C.
 Scalp 'em, Swamp 'em
 We will take 'em big score.
 Read 'em, weep 'em,
 Touch-down we want heap more.
 Fight on. Fight on till you have won.
 Sons of Wash-ing-ton (Rah! Rah! Rah!)

HAIL TO THE REDSKINS, Hail Vic-to-ry,
 Graves on the war-path, Fight for old D. C.

Published by Leo Feist, Inc., New York



THE OFFICIAL PUBLICATION OF THE NATIONAL FOOTBALL LEAGUE

REDSKIN EDITION

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Club Directory

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First Vice President	Jack Kent Cooke
Vice President & Treasurer	Milton W. King
Secretary	Bernard Nordlinger
Gen. Mgr. and Head Coach	George Allen

The Redskin Magazine

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Assistant Editor	Joe F. Blair
Advertising Manager	Barrett Crandall
Photographer	Paul R. Fine
Printer	Kaufmann Graphics

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re Registration No. 1,606,810 (REDSKINETTES)
Registered July 17, 1990,
Registration No. 1,343,442 (SKINS)
Registered June 18, 1985,
Registration No. 1,085,092 (REDSKINS)
Registered February 7, 1978,
Registration No. 987,127 (THE REDSKINS & DESIGN)
Registered June 25, 1974,
Registration No. 986,668 (WASHINGTON REDSKINS & DESIGN)
Registered June 18, 1974,
Registration No. 978,824 (WASHINGTON REDSKINS)
Registered February 12, 1974,
and Registration No. 836,122 (THE REDSKINS - STYLIZED LETTERS)
Registered September 26, 1967

Suzan Shown Harjo,)
Raymond D. Apodaca,)
Vine Deloria, Jr.,)
Norbert S. Hill, Jr.,)
Mateo Romero,)
William A. Means, and)
Manley A. Begay, Jr.)
)
Petitioners,)
)
v.)
)
Pro-Football, Inc.)
)
Respondent.)

Cancellation No. 21,069

EXHIBITS FOR PETITIONERS' NOTICE OF RELIANCE
UNDER TRADEMARK RULE 2.122(e)
PETITIONER'S EXHIBITS 29 - 30
VOLUME 4

Pet. Ex. 29

Redskin Movie

Produced and released under the sole supervision of the Redskins.

The Redskins can now be seen in action in the movies. A 16 mm. film short comprising spectacular scenes from the most memorable games that the Redskins have played since 1942 is available for bookings by clubs and other organizations. It is in full color and sound. Narration is by Harry Wismer. Its running time is 21½ minutes.

Most of the great stars—past and present—of the National Football League can be seen in action in the film.

Shown also are a dozen colorful scenes from between-the-halves shows. Featuring these scenes is the one showing "Santa Claus" leaping by a parachute at the Redskins-Yanks game last December.

Each team in the National League is featured in one or more games in the film. All told, 78 plays are shown, including the famous Statue of Liberty play Sammy Baugh and Wilbur Moore pulled against the Bears in 1943; Moore's spectacular man-on-a-trapeze tackle against the Packers in 1943; Sid Luckman's spectacular quarterback sneak in 1943; Jim Yonel's bootleg play against the Eagles in '46; Steve Van Buren's touchdown run with a kickoff last season; and Baugh's 1000th pass completion against the Eagles last year.

For students of football, trap plays, end sweeps, off-tackle plunges, pile-drivers, cutbacks and all sorts of ground maneuvers are shown, as well as screen, hook, long and short passes.

A total of 284 points are scored in the 21½-minute film. The Redskins tally 187 of these points and their foes 97.

Organizations interested in booking the film should write to the Redskins' office, 739 Ninth St. N.W. They are requested to list the date, the time, the place where the film is to be shown and the anticipated attendance.

Nussbaumer's Receiving Record

Bob Nussbaumer, former Michigan halfback, set a new record for Redskin receivers during the 1947 season when he snared 47 passes. Here's his game-by-game record:

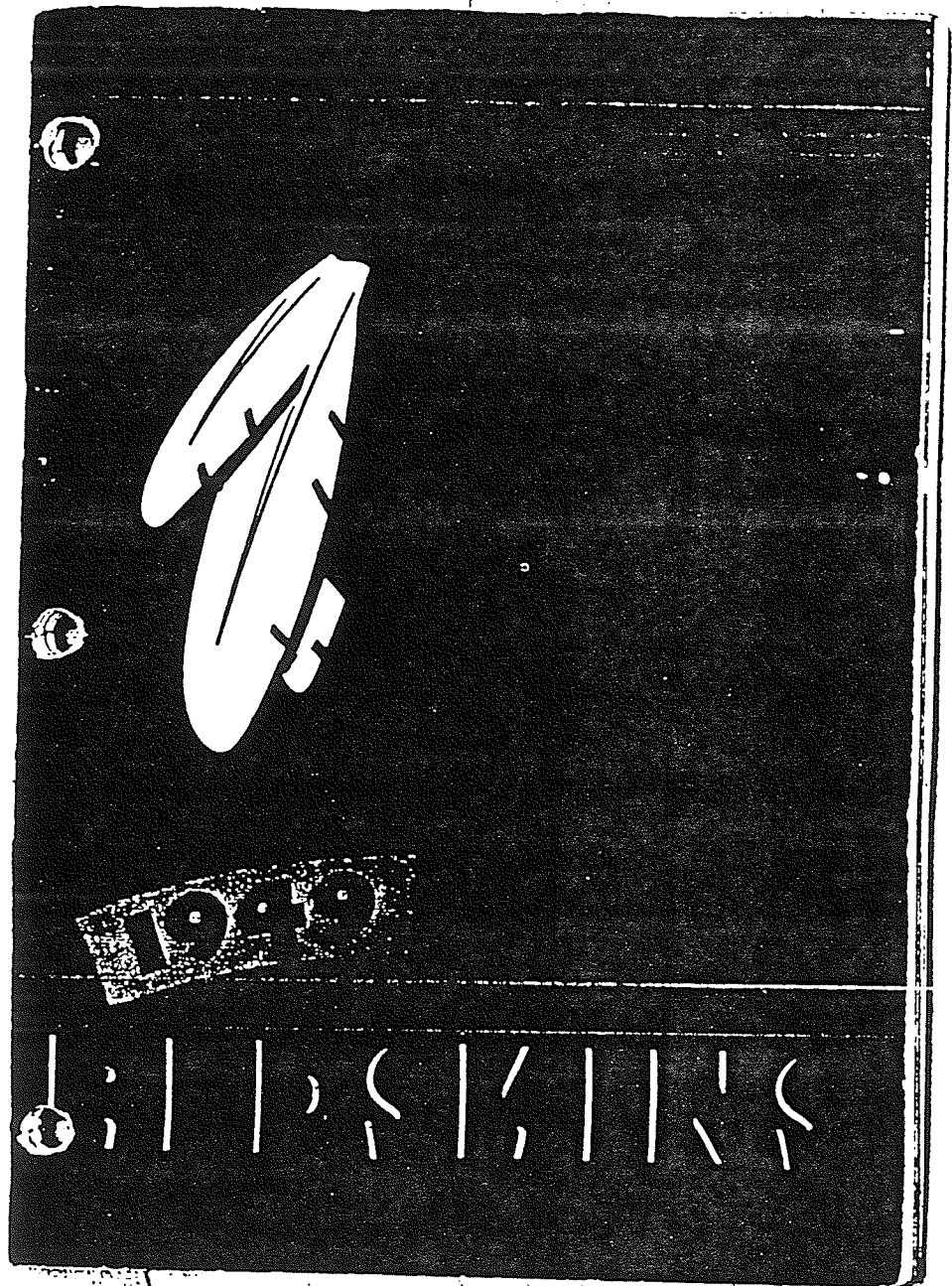
Date	Opponent	Passes Caught	Yds. Gained	Longest	Tdms.
Sept. 28	Eagles	6	69	28	1
Oct. 6	Steelers	2	35	27	0
Oct. 12	Giants	4	48	26	0
Oct. 19	Packers	2	9	41	0
Oct. 25	Bears	4	63	27	0
Nov. 2	Eagles	6	33	22	1
Nov. 8	Steelers	4	15	15	0
Nov. 15	Giants	4	113	66	1
Nov. 23	Cardinals	8	23	11	0
Nov. 30	Yanks	3	47	34	0
Dec. 7	Giants	3	507	55	4
Dec. 14	Yanks	47			
Total		47			

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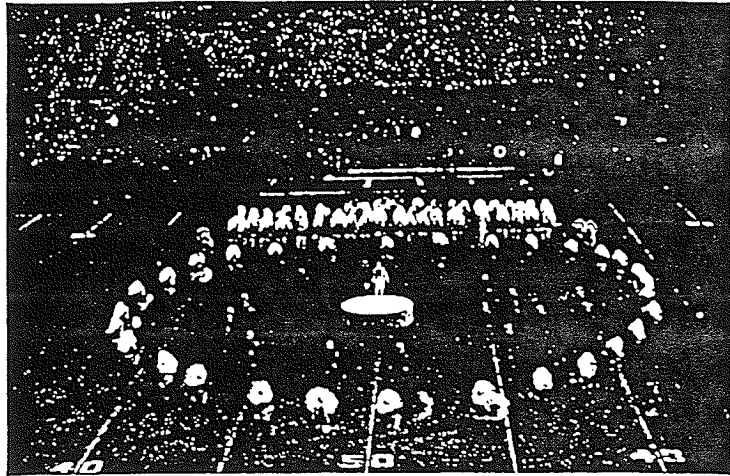
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29.002



The Redskins Band

Maybe, some years, you can prod a grudging admission from a Redskins fan that his team isn't, perhaps, the very best in the whole world, but you'll never get him to say the Redskins Marching Band isn't the "bes' ban' in the lan'."

It's composed of volunteers of all sizes and ages—printers, plumbers, sheet metal workers; mechanics, painters, electrical engineers; students, bookbinders, and, oh, yes, of course, even musicians. There are father-son, brother-brother, nephew-uncle combinations.

It all started back in '37. A few days before the second game, a milk company employes' band asked permission to parade at home games. For the rest of the season, these musical milkmen played to their hearts' content . . . and to the fans' delight.

Before the following season, Screen Star Corinne Griffith had written lyrics to "Hail to the Redskins!", Maestro Barnee Breeskin had written the music, the Redskins had rented Indian costumes . . . and the band played on!

* Published by Leo Feist, Inc., New York City; also available on RCA Victor recordings.

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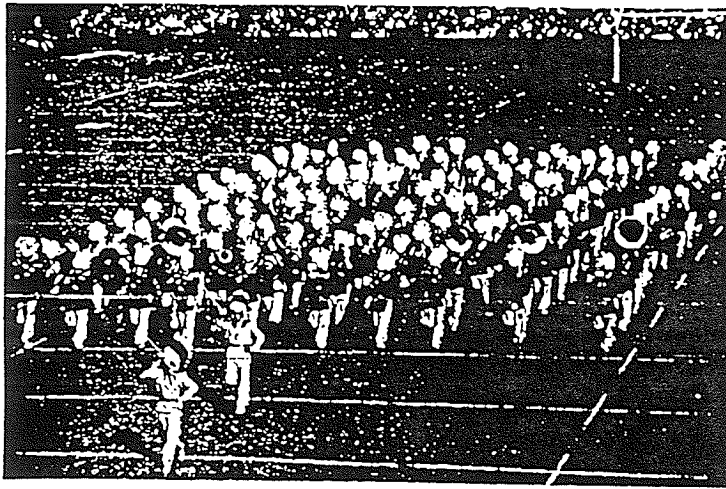
It has been playing ever since. It has marched up Broadway at the head of 15,000 fans. It has represented Washington in the big annual Lions' Club parade in New York. And it has played alongside Waring, Whiteman and the Philharmonic in the Philadelphia Inquirer's Music Festival. It has entertained at games in Pittsburgh, Boston, Baltimore, Cleveland, Norfolk, Philadelphia and New York.

The organization is military-like. At the head is Chief Richard Viancour, former Navy bandleader. Each marching line is a unit, with a chief who is responsible for his unit's ability and discipline. The band's own arranger carefully times his scores to 90 seconds for time-outs. The band's own librarian has on file some 200 arrangements, ranging from "Hold That Tiger!" to "Poor Butterfly."

Wardrobe men, who care for the \$20,000 worth of costumes, know their business so well that the bandsmen can file through one end of a box car in street clothes and out the other end in Indian get-up—all within 25 minutes!

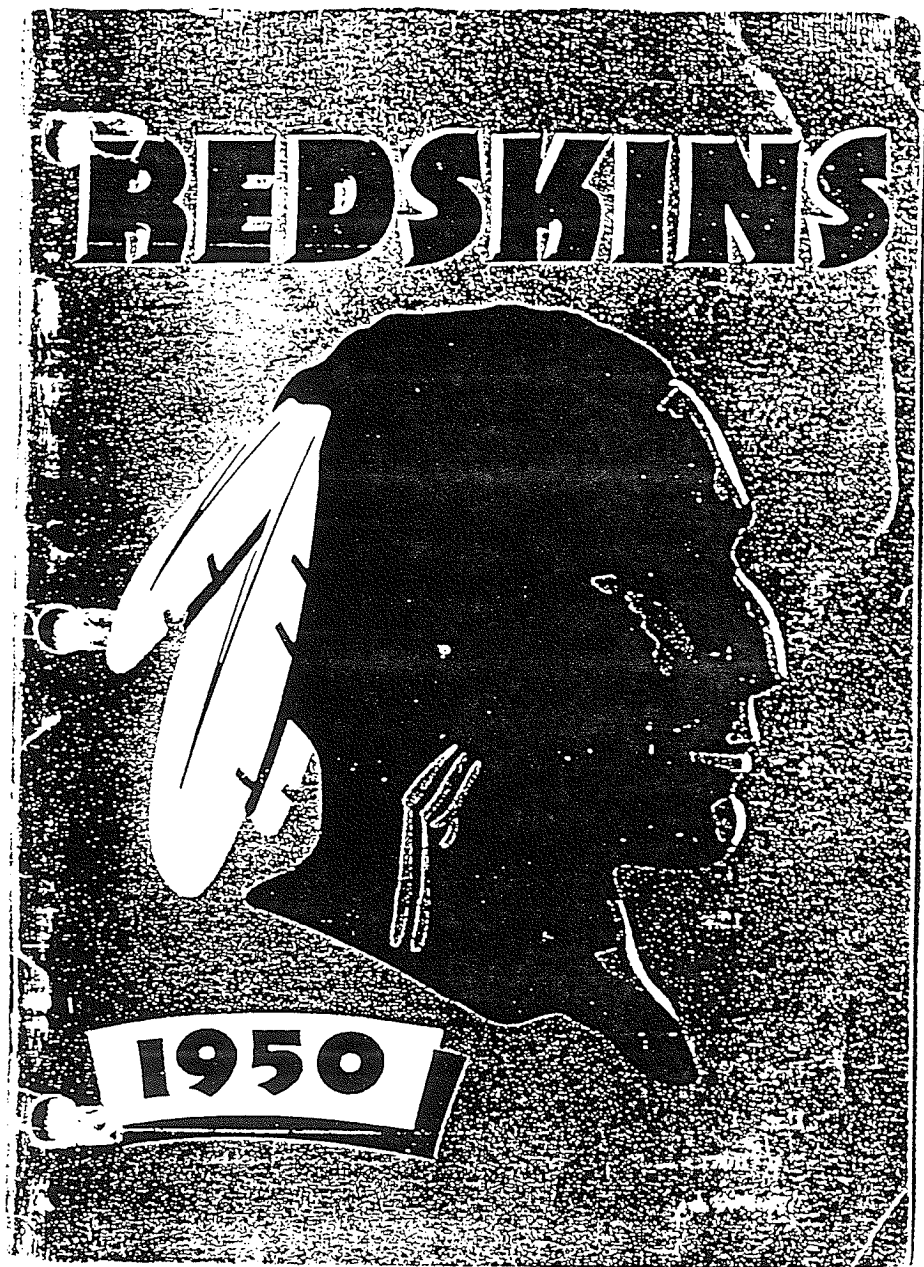
The band's drum majors have diagrams of scores of maneuvers, man-by-man and step-by-step, and, in one rehearsal, can whip the band into any design from a shamrock to a Christmas tree.

The band has its own secretary, its own letterheads and its own esprit de corps. It rehearses once every week and last season, despite weather, illness, business demands and domestic problems, compiled an astounding attendance record of 96 percent!



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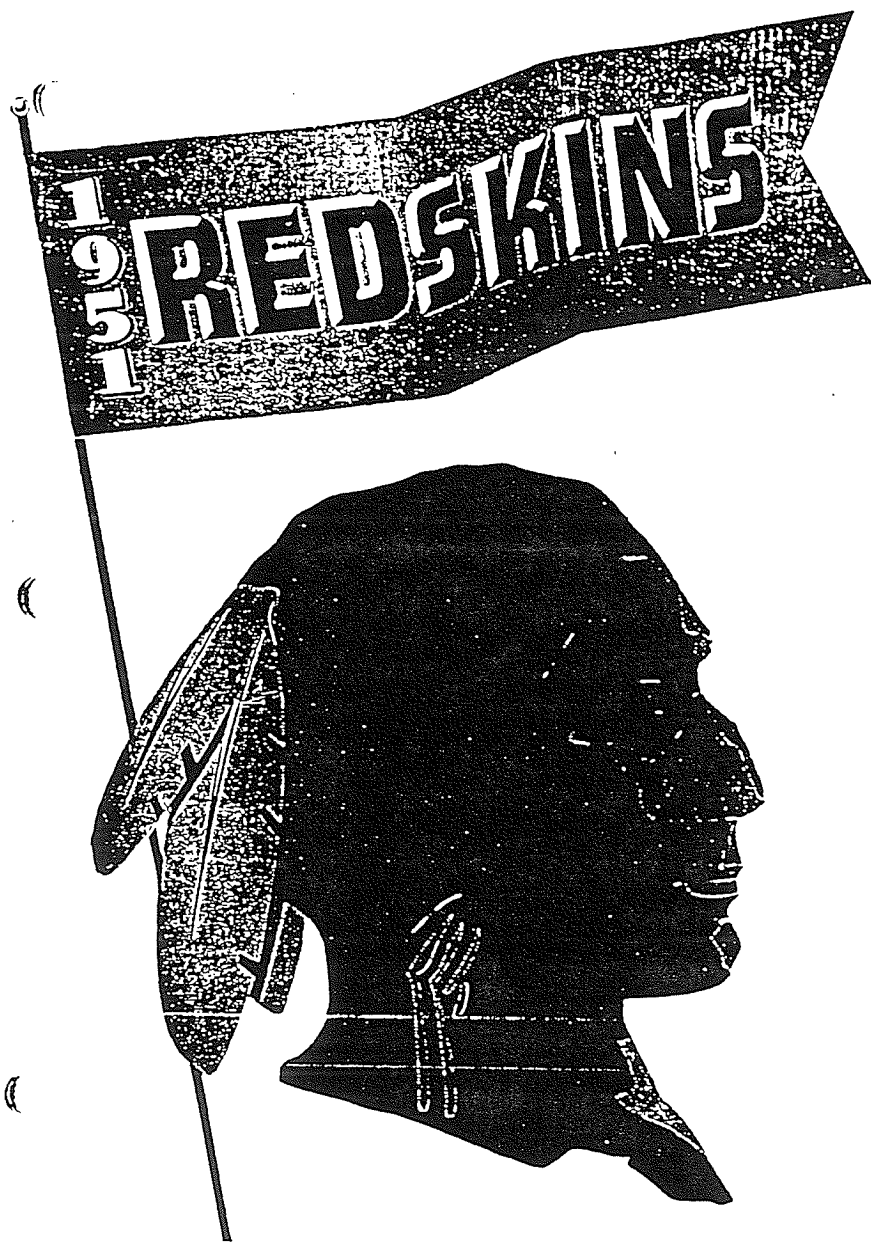


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REDSKINS



1952

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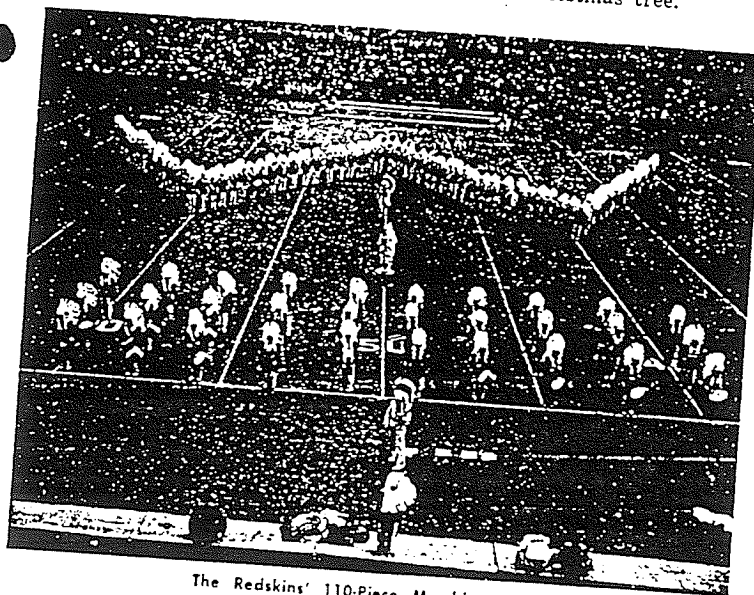
Twice, it has played and drawn plaudits alongside Fred Waring, Paul Whiteman and the Philharmonic in the Philadelphia Inquirer's Music Festival. It has represented Washington in the big annual Lions' Club parade in New York City. It has marched up Broadway at the head of 15,000 invading Redskins fans. And it has entertained at games in Cleveland, Philadelphia, Boston, New York, Baltimore, Norfolk and Pittsburgh.

The band is composed of amateur musicians of all ages and occupations—printers, plumbers, and sheet metal workers; mechanics, painters and electrical engineers; law and medical and high school students; salesmen, bookbinders, and, yes, old soldiers, who never die but just play away.

The organization is military-like. Each marching line is a unit under direct command of a Chief, who is responsible for his unit's musical and marching ability and discipline. These Unit Chiefs are answerable to the Band Director.

The band has its own special arrangements of more than 200 songs, with each arrangement carefully tailored to 90 seconds so that it can fit snugly into a time-out on the field.

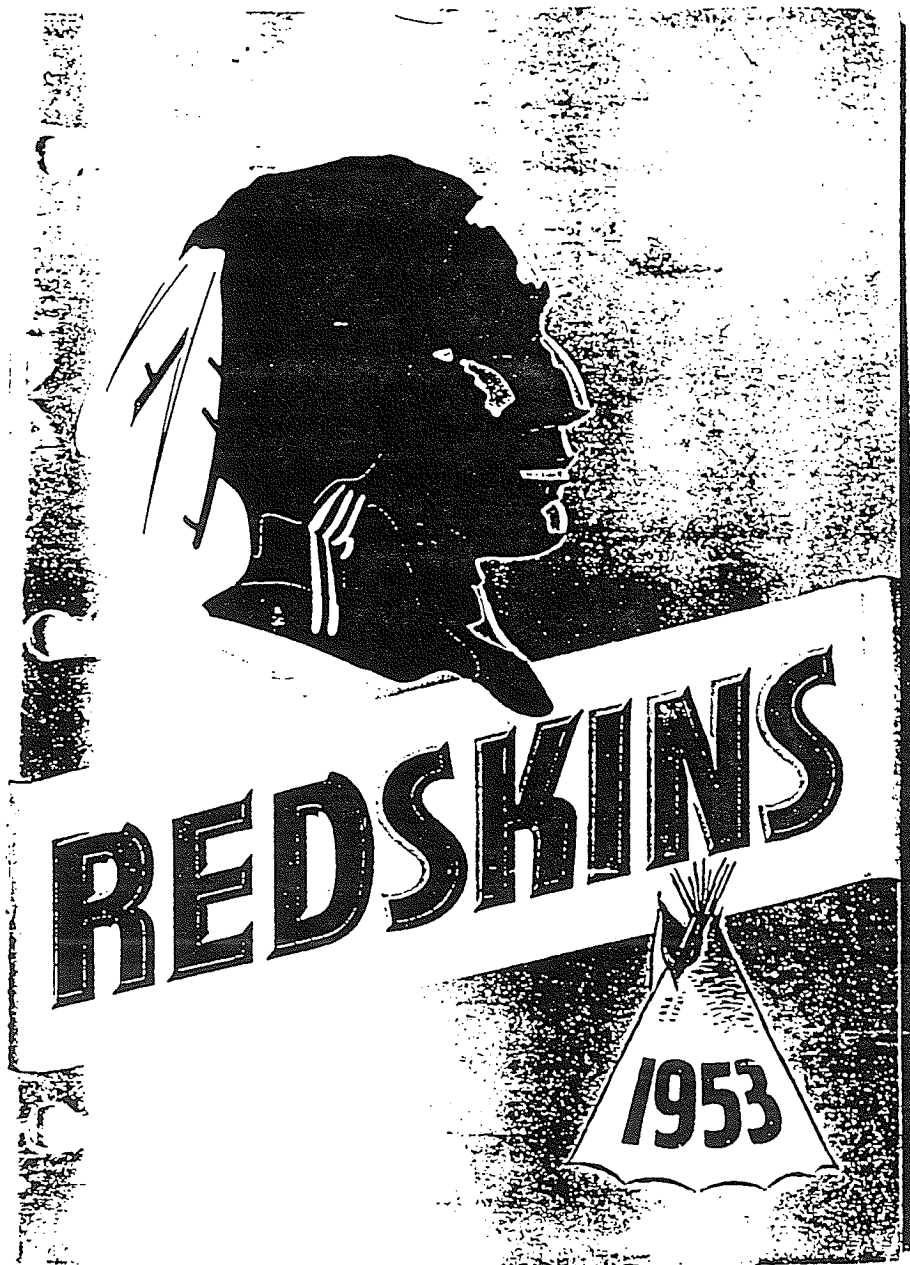
The band's drum majors have diagrams of scores of maneuvers, man by man, and step by step, and, in one rehearsal, can whip the band into any design from a shamrock to a Christmas tree.



The Redskins' 110-Piece Marching Band

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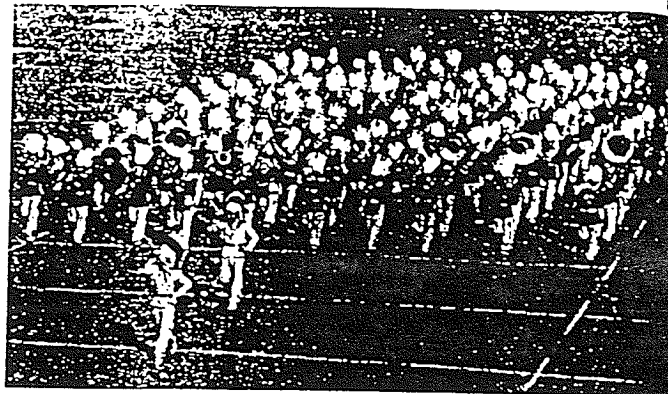


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All-Time Half-Time Champion



The Redskins' 110-Piece Marching Band

* Aug.

Aug.

* Sept.

* Sept.

Sept.

Sept.

Sept.

* Oct.

Oct.

Oct.

Oct.

Nov.

Nov.

Nov.

Nov.

Nov.

De.

De.

* Jan.

UNDEFEATED and untied since they started playing!

That's the unmatched record of the Redskins Marching Band. An entirely volunteer organization, the 110-piece band has no sports. It performs with the wholesome zest of amateurs and with the touch of the professionals.

The band is an integral part of the half-time shows which brighten Redskins home game — smartly-paced presentations in which some of the brightest names in show business have participated. Tumblers, animal-act troupes, tight-rope walkers, dancers, acrobats — all sorts of talent from the entertainment world have performed in these "Redskins Revue."

Best of all is the Christmas Show, annual feature of the last home game in which Santa Claus makes his "official" visit to The Nation's Capital. He comes by helicopter, trick auto, sled, and parachute.

The Redskins Marching Band has been playing at all home games since 1938. It has marched up Broadway at the head of the parade of invading fans. It has entertained at games in Cleveland, Baltimore, Philadelphia, New York, Norfolk and Pittsburgh.

Twice, it has played and drawn plaudits alongside Fred Waring and the Philadelphia Philharmonic at The Philadelphia Inquirer Music Festival. And it has represented The Nation's Capital in the big Lions' Club parade.

The band is composed of amateur musicians of all ages and occupations: mechanics, painters and plumbers; salesmen, printers, and sheet metal workers; law and medical students, electrical engineers and bookbinders. The organization is open to all.

Page Twelve

000028

is military-like. Each marching unit is under direct command of a Chief, who is responsible for his unit's attendance, ability and discipline. The Unit Chiefs are answerable to the Band Director.

The band has its own special arrangements of more than 250 songs, with each arrangement carefully tailored to 90 seconds so that it can fit snugly into time-outs on the field.

The band's drum majors have diagrams of scores of maneuvers, man by man, and step by step, and, in one rehearsal, can whip the band into any design from a shamrock to a Christmas tree.

Band and Half-Time Staff

Richard H. Viancour, *Director*

Raymond S. Gicker
Secretary

Thomas Wright, Jr.
Senior Drum Major

Harold S. Loos
Librarian

Francis Kettner
Chief Unit Chief

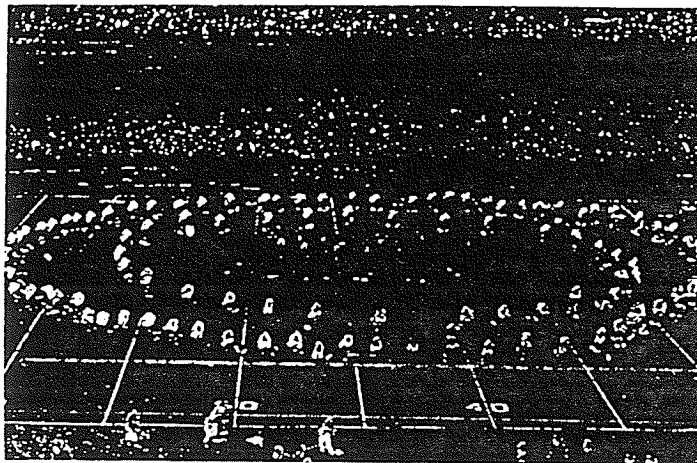
Joel Margolis
Producer

Margaret Faber
Choreographer

Gene Archer
Vocalist

Charles Plunkett
Stage Manager

Fred Baxter
Wardrobe



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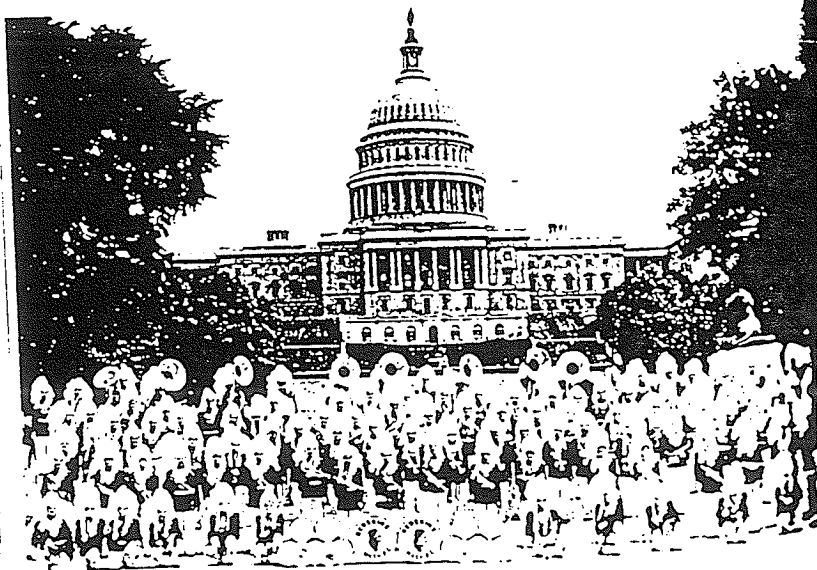
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brightest names in show business have performed on the gridiron stage at Griffith Stadium.

Naturally, the famed Teepee Band and the Redskins Marching Band will continue to play integral parts in the entertainment. The stalwart volunteers of the marching band, undefeated and untied since they started playing in 1938, will not be awed by the competition offered by the National Symphony. They have played and drawn plaudits alongside the Philadelphia Philharmonic at The Philadelphia Inquirer's Music Festival. They have marched up Broadway at the head of 15,000 invading fans. They have represented the Nation's Capital in the big annual Lions' Club parade. And they have traveled with the team to Cleveland, Baltimore, Norfolk, Philadelphia, Pittsburgh, New York — and, just this year, added the big Elks Club game in Columbia, S. C., to their itinerary.

The marching band is composed of amateur musicians of all ages and occupations — mechanics, painters and plumbers; salesmen, printers and sheet metal workers, law and medical students, electrical engineers and bookbinders.

The famous Redskins Band



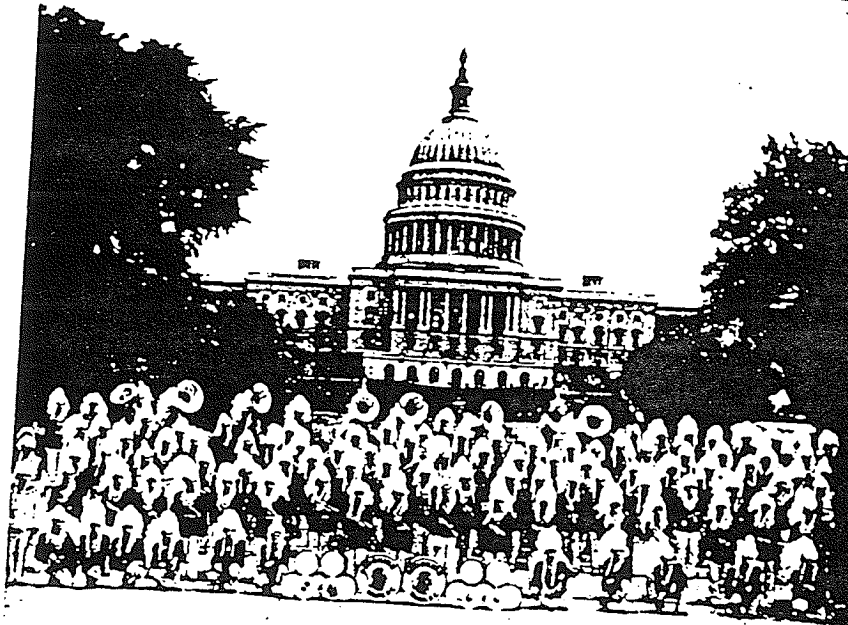


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BLA-TTAB-01208



(Above) The famous Redskins Band
(Opposite Page) The National Symphony Orchestra's 1954 Mid-field Concert

Half-Time Showtime—1955

ANIMAL acts . . . symphony orchestra . . . Santa Claus . . . cowboys and Indians . . . souvenir footballs. Take your pick—and you will find it in midfield at half-time of a Redskins game in the Nation's Capital this Autumn.

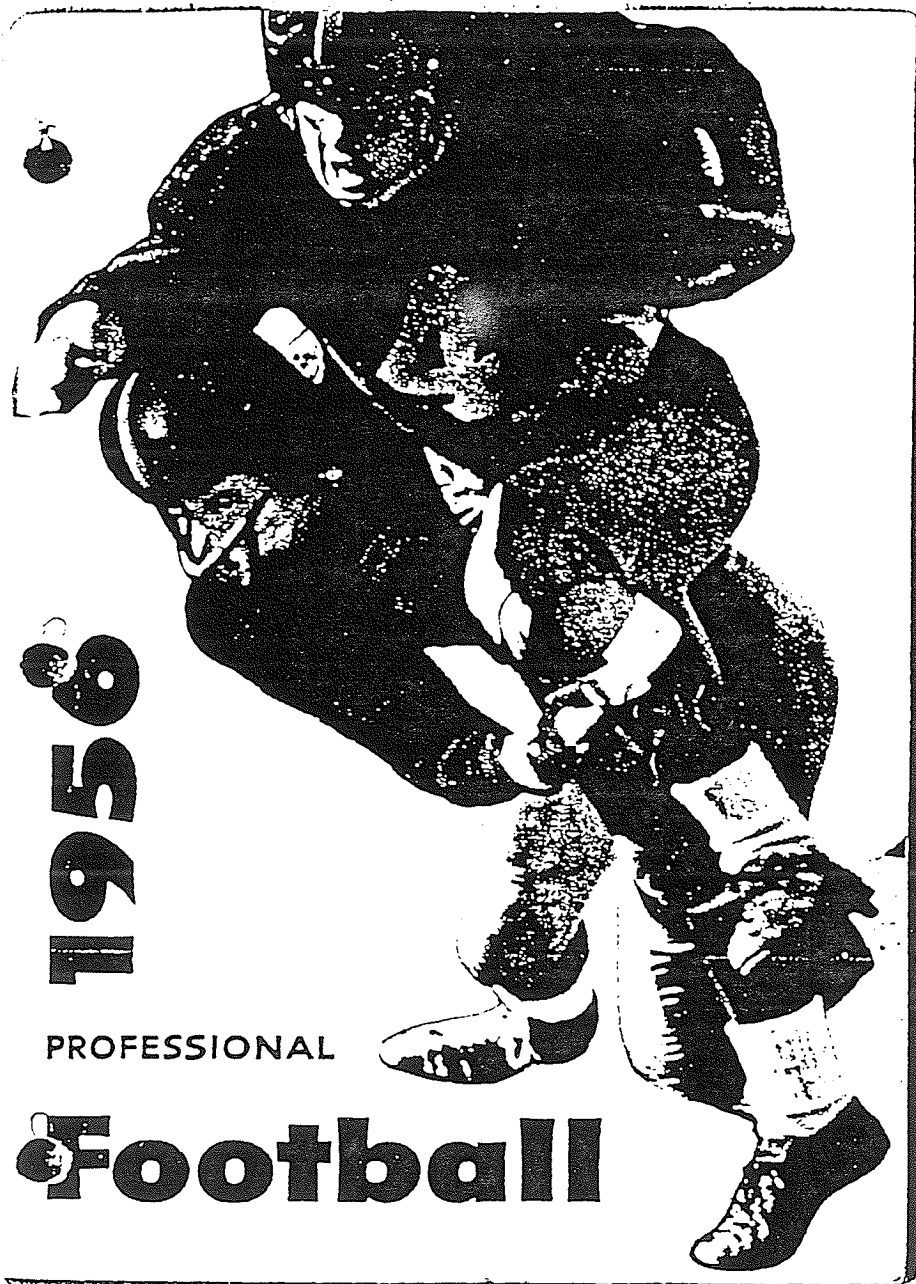
The Redskins have maintained a proud record of presenting the best in half-time shows to fans. Some of the brightest names in show business have performed on the gridiron stage at Griffith Stadium.

Once again heading the half-time show-time is the National Symphony Orchestra, which will present a symphonic concert from midfield between halves of the second game of the season—October 16. This will be the second such appearance of the "Orchestra of the Presidents" which established an all-time "first" in entertainment last year when it appeared at the Redskins opening game and thus became the first symphony orchestra ever to play at a football game.

(Continued on Page 14)

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1958

PROFESSIONAL

Football

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OFFICIAL GUIDE

FOR PRESS, RADIO AND TELEVISION

20th SEASON IN THE NATION'S CAPITAL

The REDSKINS

The Redskin Bldg., Ninth and H Sts., N. W. Phone: District 7-6140

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AMERICAN OIL COMPANY

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"Wonder How We'll Get Along?"
This cartoon from The Washington Star of 20 years ago is a treasured "piece of
ivy" on Redskins' walls. From Jim Berryman's talented pen, it asked a question
that since has been answered most happily.

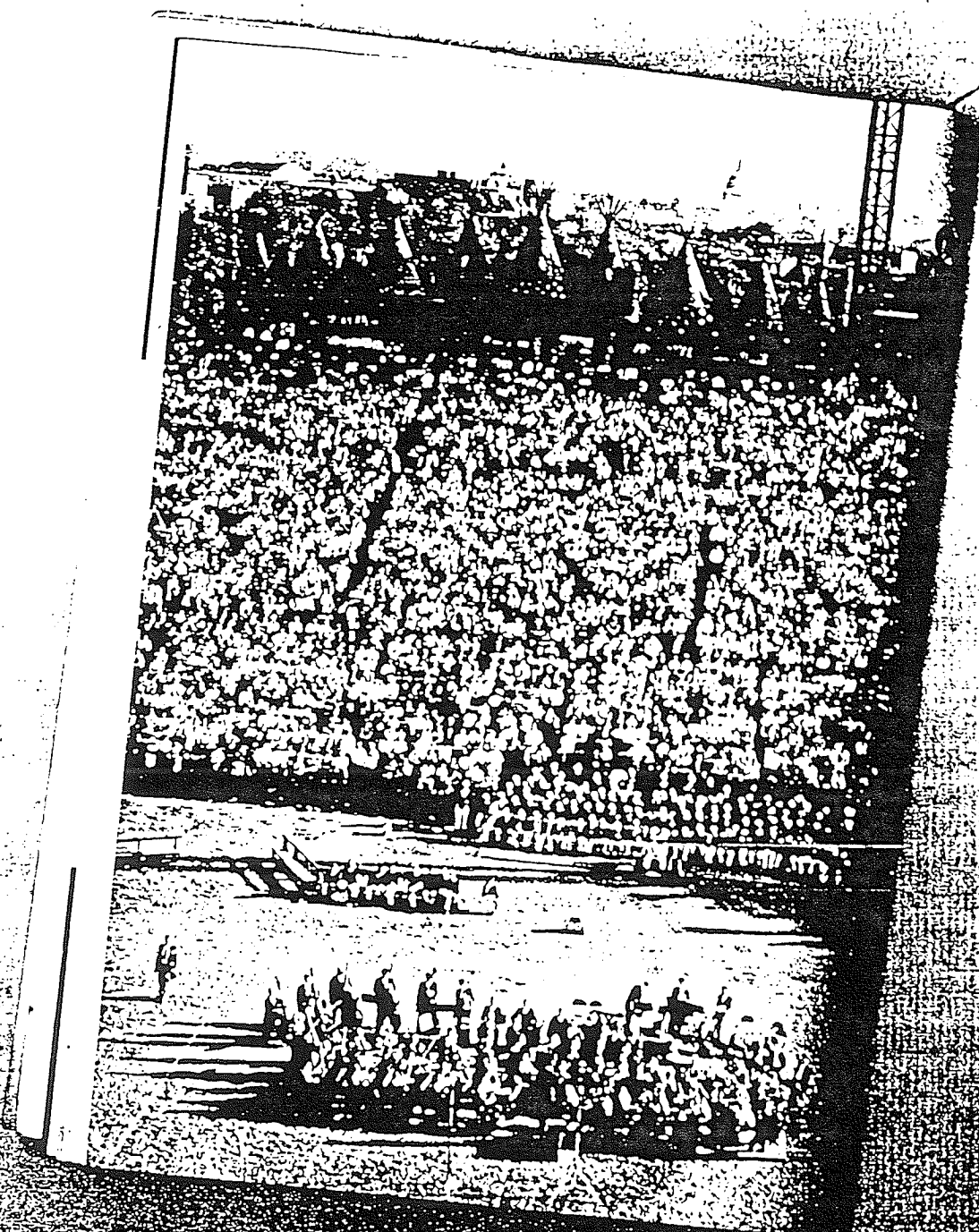
DO YOU REMEMBER? . . .

1937

- Feb. 13 — National Football League approves transfer of Boston Red-
skins franchise to Washington.
- June 1 — Sammy Baugh signs first Redskins contract — for one year.
- Aug. 24 — Twenty-five players on hand as Redskins stage first prac-
tice session at Fairlawn Field in Anacostia, D. C.
- Sept. 9 — Baugh, fresh from pitching College All-Stars to 6-0 triumph
over Green Bay Packers in Chicago Tribune charity game, reports
for first practice as Redskin.

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Got The Show On The Road

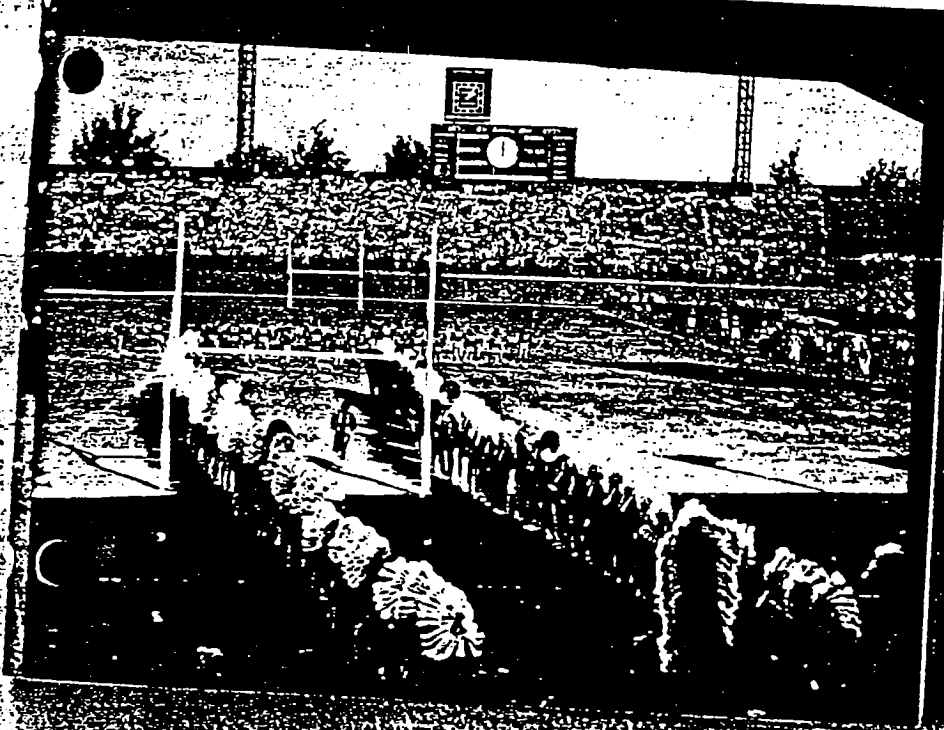
FOR the first time in history, a football team is taking its own half-time show on the road.

In collaboration with The American Oil Company to insure top-flight entertainment both at Griffith Stadium and on your television set, the Redskins Band and Singers are performing at ten games this season. They will be seen at the six home games, of course, and at four out-of-town games—Baltimore, Pittsburgh, Philadelphia, and New York.

It is the most ambitious football band schedule of all time. A college band has gone to the big traditional game, or to a bowl, but never to four different fields in the same season.

The accent of these half-time shows both on the road and at home will be on music. The Tepee Band, directed by society's Eddie Pierce,

(At left) Dr. Howard Mitchell leads the National Symphony Orchestra in half-time performance. (Below) The Redskins Band forms its famed corridor to cheer on the Redskins players as they appear.



SAN FRANCISCO
FORTY NINERS *vs.* WASHINGTON
REDSKINS
AUGUST 26, 1956



1.2415 Selling Price
0.0085 Sales Tax
TOTAL PRICE

25¢

Harjo, et al. v.
Pro-Football, Inc.
Case No. 21,069
Petitioners' Ex.

S_0003604

29.010

BLA-TTAB-01215



J.D. KIMMEL, T



JOHN CARSON, E



LEO ELTER, HB



AL DOROW, G/B



LEON HEATH, FB

Washington REDSKINS



JERRY PLANUTIS, HB



GENE BRITO, E



TORGY TORGESON, C-LB



DICK STANFEL, G

S_0003605